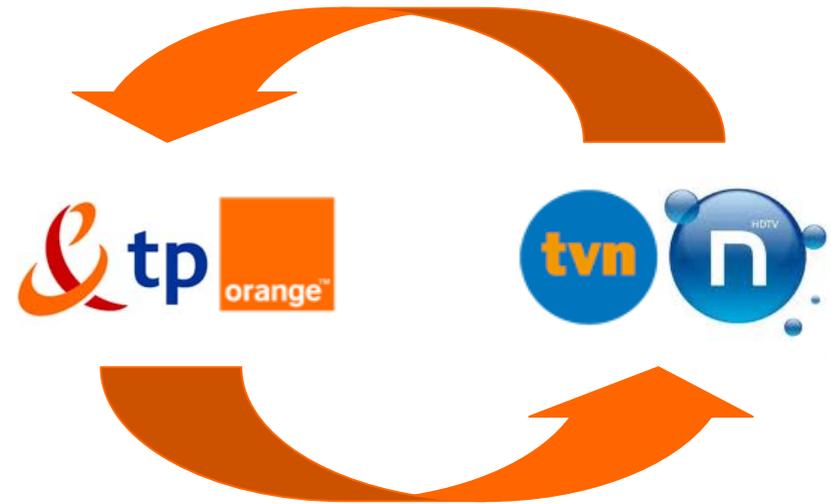


**TP Group and TVN Group  
signed long-term  
co-operation agreement  
for content, TV and  
communication services**

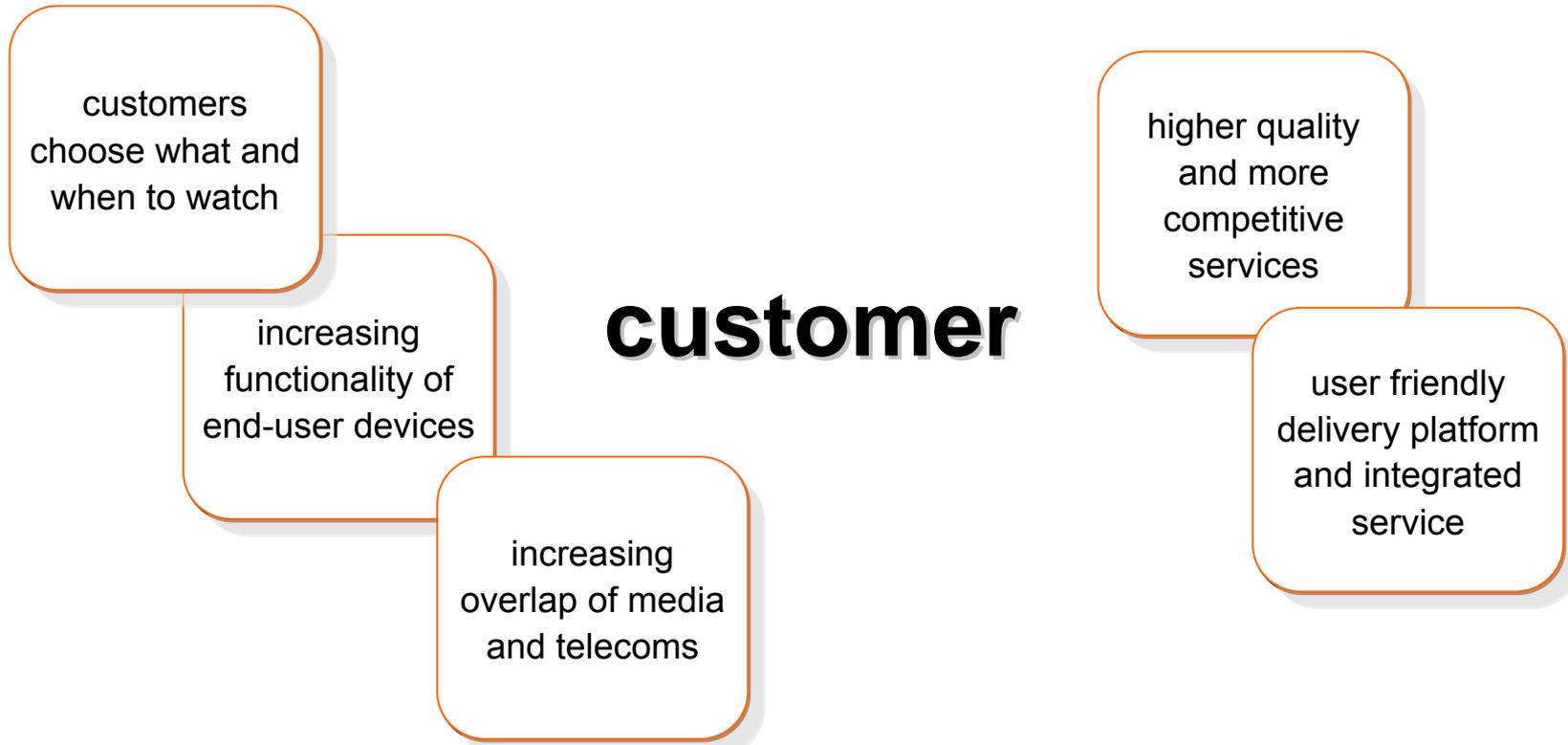


Warsaw, October 15th 2010

# converging environment provides unique opportunities

future industry challenges in a converging industry...

... require new success factors



co-operation between content and platforms creates value

# complementary strengths offer benefits for both parties

## TP strengths

- largest distribution network
  - above 1.000 POS
  - telesales / web channels
- the biggest customer base in Poland
- competitive offer
- well recognised telco offering supported by backbone network
- widest VoD library, offered in a „pull” technology



## TVN strengths

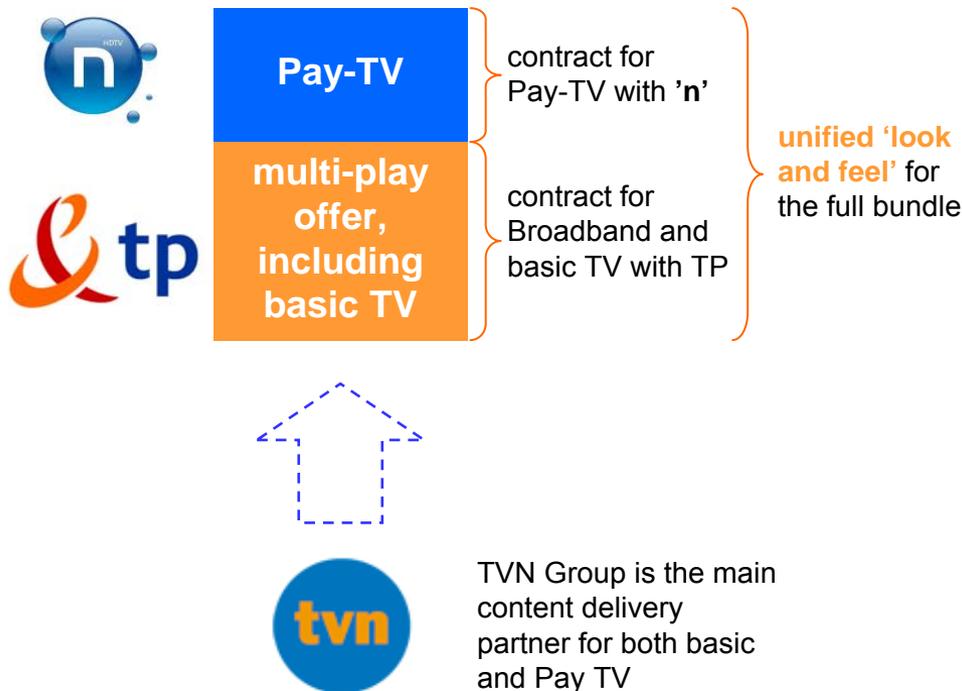
- best in class Polish content
  - TVN: free-to-air offer
  - TVN 24: leading news channel
  - own local content
- Pay-TV technology leader
  - best HD offer in Poland
  - Value Added Services e.g. PVR

**significant synergies can be achieved from the co-operation**

# co-operation between TP Group and TVN Group

- the main areas of the co-operation are focused on **utilising complementary strengths** in the areas of **TV, content and communication services**:
  - both partners can benefit from up-sell potential on each other's customer bases
  - cross-sell revenue sharing is an enabler for optimal sales force efficiency
  - **special focus on multi-play bundled offers**, with TP Group Broadband accompanied by superior content (TVN production and 3rd party) from TVN Group
  - TVN Group becomes a main content delivery partner for TP Group, for all platforms (TV, internet, mobile)
- **technological co-operation** is poised to capitalise on both sides core competencies (DTH, VoD etc) and will result in a unique customer experience

# special focus on TV and Broadband bundle



- customer signs a single three-party contract with TP Group and 'n':
  - for TP Broadband with 'n' Pay-TV
  - or
  - for TP Broadband and basic TV, acting as a one-step enabler for 'n' Pay-TV
- TP renders Broadband with basic TV
  - basic TV is not offered on a stand-alone basis
  - TP Group delivers end-user device
  - TP Group operates VoD on its device
- 'n' provides Pay-TV through DTH and IPTV
- TP Broadband with basic TV and 'n' Pay-TV packages also sold on a stand-alone basis

## both partners will significantly benefit from the deal



- enhanced TV offer in the bundle will stimulate growth of Broadband
- deal provides for content security
- TP Group will be the only telco distributor of 'n' services
- TVN Group content will be an advantage in mobile
- revenue sharing on cross-sold Pay-TV to stimulate sales force efficiency
- more than 1 million 'n' customer base as an up-sell potential
- cost savings expected as a result of synergies and economies of scale



- TV and Broadband multi-play offer now available to 'n' customers
- extending 'n' sales potential through >1.000 new POS
- revenue sharing on cross-sold Broadband
- enriching the global service portfolio offered to 'n' customers
- increasing the audience by providing content to TP existing TV base
- TP Group customer base creates a huge up-sell potential
- deepened customer relationship



# thank you

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## forward-looking statements

This presentation contains 'forward-looking statements' including, but not limited to, statements regarding anticipated future events and financial performance with respect to our operations. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like 'believe', 'expect', 'anticipate', 'estimated', 'project', 'plan', 'pro forma', and 'intend' or future or conditional verbs such as 'will', 'would', or 'may'. Factors that could cause actual results to differ materially from expected results include, but are not limited to, those set forth in our Registration Statement, as filed with the Polish securities and exchange commission, the competitive environment in which we operate, changes in general economic conditions and changes in the Polish, American and/or global financial and/or capital markets. Forward-looking statements represent management's views as of the date they are made, and we assume no obligation to update any forward-looking statements for actual events occurring after that date. You are cautioned not to place undue reliance on our forward-looking statements.