

# TP Group results for 1Q 2011

Warsaw  
April 21<sup>st</sup>, 2011



## forward looking statement

This presentation contains 'forward-looking statements' including, but not limited to, statements regarding anticipated future events and financial performance with respect to our operations. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like 'believe', 'expect', 'anticipate', 'estimated', 'project', 'plan', 'pro forma', and 'intend' or future or conditional verbs such as 'will', 'would', or 'may'. Factors that could cause actual results to differ materially from expected results include, but are not limited to, those set forth in our Registration Statement, as filed with the Polish securities and exchange commission, the competitive environment in which we operate, changes in general economic conditions and changes in the Polish, American and/or global financial and/or capital markets. Forward-looking statements represent management's views as of the date they are made, and we assume no obligation to update any forward-looking statements for actual events occurring after that date. You are cautioned not to place undue reliance on our forward-looking statements.

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# 1Q 2011 highlights

Maciej Witucki

president of the board and CEO



# TP Group is on track to meet objectives

pillars of action plan

**re-focus**

on core business

**re-engage**

with markets

**re-balance**

operating model

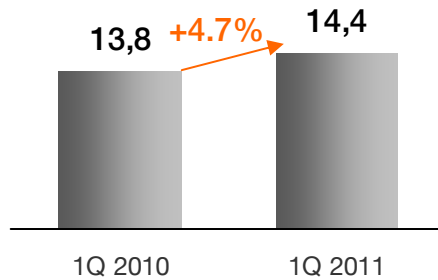
- **improving regulatory landscape**; voice MTR cut likely to be limited, 'BSA geographical gradation' project (FTTH enabler) and possible partial conversion of UMTS licences fees to capex
- **strategic developments for an asset-light model**; UOKiK\* 'go-ahead' for network sharing and disposal of Emitel
- **satisfactory commercial development** resulted in ~90k mobile net adds and rebound in broadband net adds market share
- **1Q financials in line with FY outlook**; revenue evolution reflecting the SMS MTR cut, whilst cost savings stabilised EBITDA >36% margin

full-year 2011 outlook and guidance confirmed

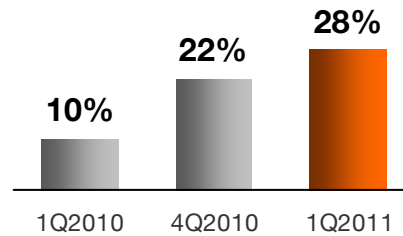
# visible progress in our main lines of business

## mobile

growing customer base (mn)



rising share of smartphones in post-paid sales\*

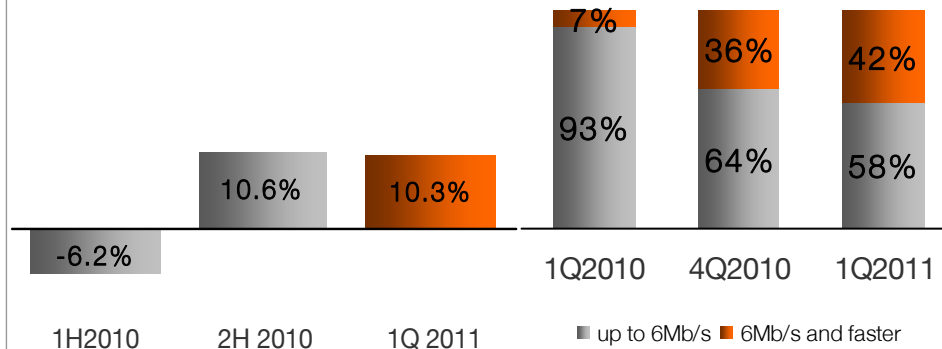


- good base growth despite short-term price pressure
- smartphones start data ARPU growth
- Orange's response to price pressure; additional benefits, not price cuts:



## broadband

market share in net additions \*\*



rising neostrada sales >6Mb/s

- visible rebound in share of net adds
- 3<sup>rd</sup> quarter of customer base growth; churn is now under control
- over 40% sales done with 6Mb/s+
- TP will enhance its offering in 2Q:
  - with 'n' television content and,
  - broadband speeds >40Mb/s

\*total smartphones in acquisition and retention in the period

\*\* including Orange based on BSA and CDMA, volume market share

# 1Q cost base down 2.8%, further progress expected

## classical savings

e.g. office space optimisation

## process simplification

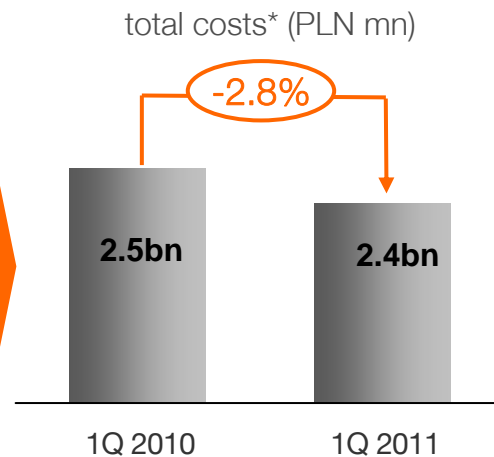
e.g. all-electronic communication with customers and e-invoice

## consolidation

e.g. customer care integration and IT vendor consolidation

## strategic cooperation

e.g. co-operation with TVN



## network maintenance costs

improved volume discounts

## CPE refurbishment

moved in-house to increase savings

## stable energy prices

renegotiation of price per KWh

## ~800 headcount optimisation

mostly planned for 1H

## 1.3mn e-invoices

to be further promoted



## TP-TVN agreement

should deliver 1<sup>st</sup> savings in 2H

\* total cost base up to EBITDA,

# 1Q financials consistent with full-year objectives

in PLN mn	1Q2010	1Q2011	change	key points
Revenue <i>year-on-year</i>	3,873 -10.2%	<b>3,729</b> -3.7%		<ul style="list-style-type: none"> <li>1Q affected by SMS MTR cuts</li> <li>excl. MTR cut, mobile revenue up by 4.4% on a tough market, driven by good customer growth</li> </ul>
EBITDA <i>as % of revenues</i>	1,420 36.7%	<b>1,345</b> <b>36.1%</b>	-0.6pp	<ul style="list-style-type: none"> <li>resilient EBITDA margin despite higher <b>subscriber acquisition costs</b> (smartphones)</li> <li>cost savings bring opex down by 2.8% yoy</li> <li>further cost benefits expected in the future</li> </ul>
CAPEX <i>as % of revenues</i>	201 5.2%	<b>352</b> <b>9.4%</b>	+4.2pp	<ul style="list-style-type: none"> <li>1Q above last year thanks to faster execution of investment projects</li> </ul>
Net Free Cash Flow	464	<b>398</b>	-14.2%	<ul style="list-style-type: none"> <li>cash flow in line with our predictions</li> <li>FY guidance reaffirmed</li> </ul>



# 2

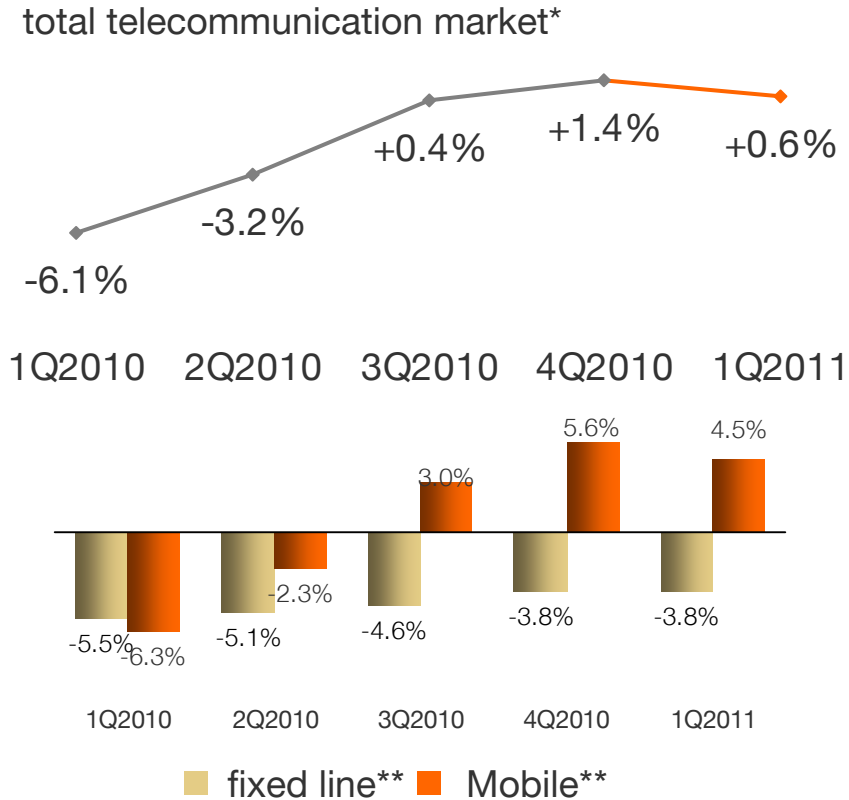
## financial review

Jacques de Galzain  
chief financial officer



# market recovery slowed down by SMS MTR cut

## market value year-on-year evolution



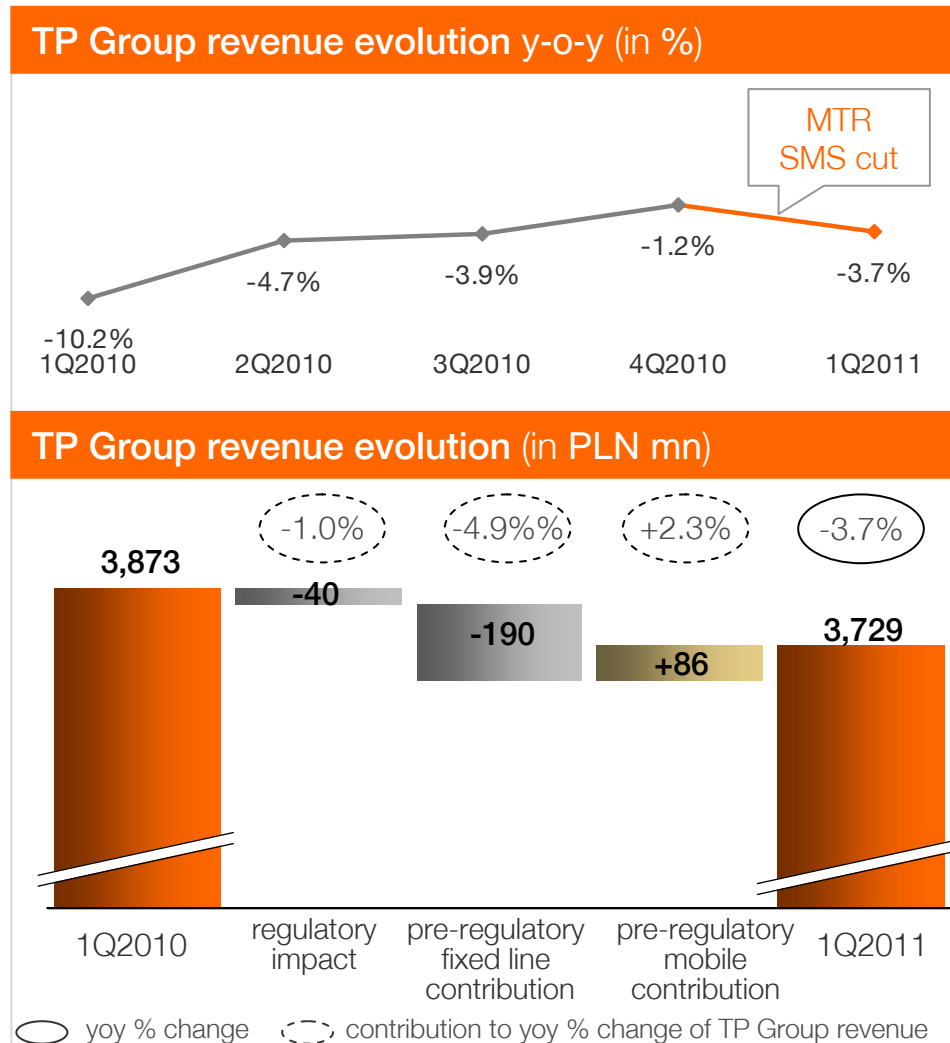
\*market value is an aggregate of operators' retail and wholesale telecommunication revenue, market data are Company's preliminary estimates

\*\* segment value according to total operators' revenues, 1Q2011 market data are Company's preliminary estimates

## insight

- visible impact of the SMS MTR cut on market evolution
- mobile market growth hampered by MTR, but healthy retail growth continued
  - MTR cut impacts year-on-year comparison
  - short-term price pressure
  - growing number of customers on the market
  - all players promoting smartphone usage to boost growth in data usage
- fixed market down 4%
  - continued substitution to mobile
  - broadband growth still moderate and mainly driven by CATV

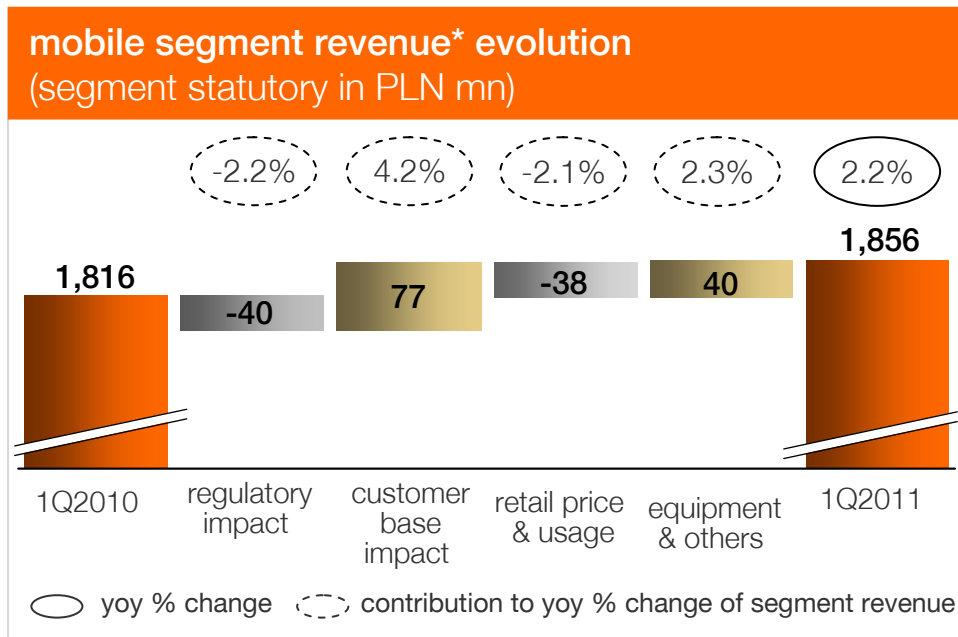
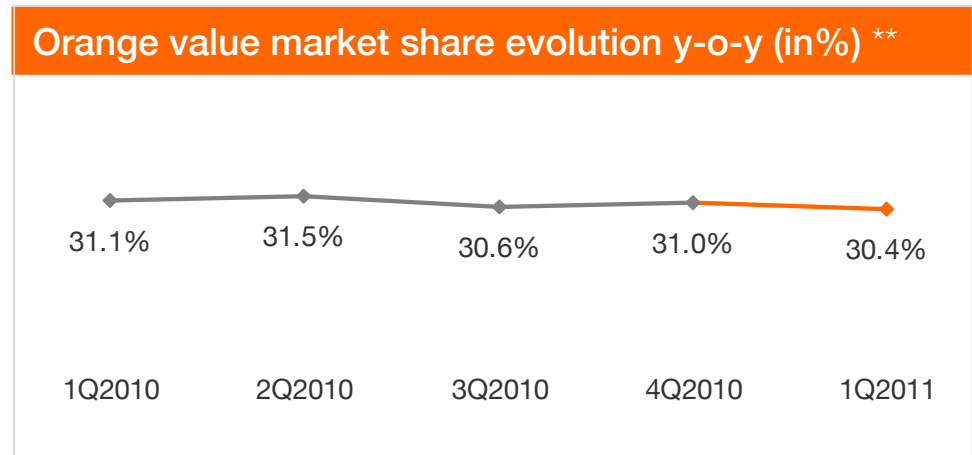
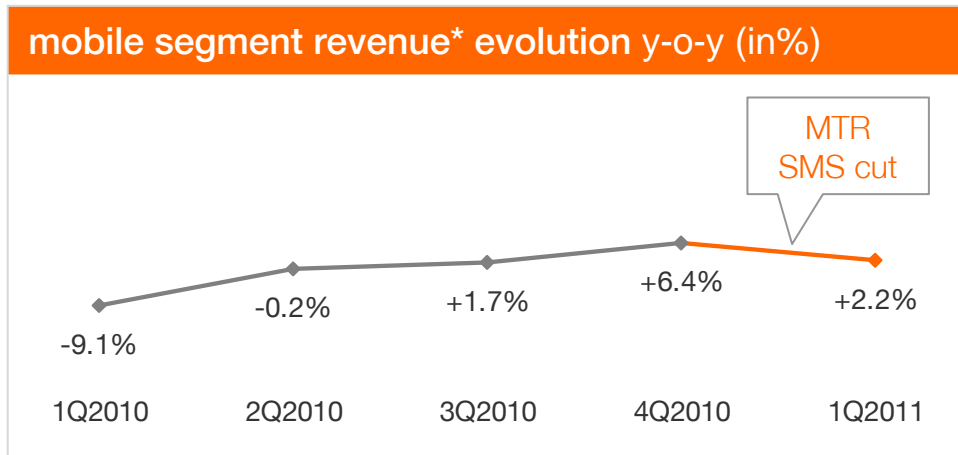
# resilient TP Group revenue trends, despite MTR impact



## insight

- 1Q revenue down by 3.7%, compared to -5.1% in FY 2010
  - SMS MTR cut affecting Group revenue by PLN 40mn
- mobile up by 4.4%, excl SMS MTR cut
  - driven by strong growth in number of customers; +646,000 year-on-year
  - 1Q was another quarter of strong net adds
- stable trends in fixed segment
  - low-season in broadband
  - fixed-to-mobile substitution remains an important adverse factor

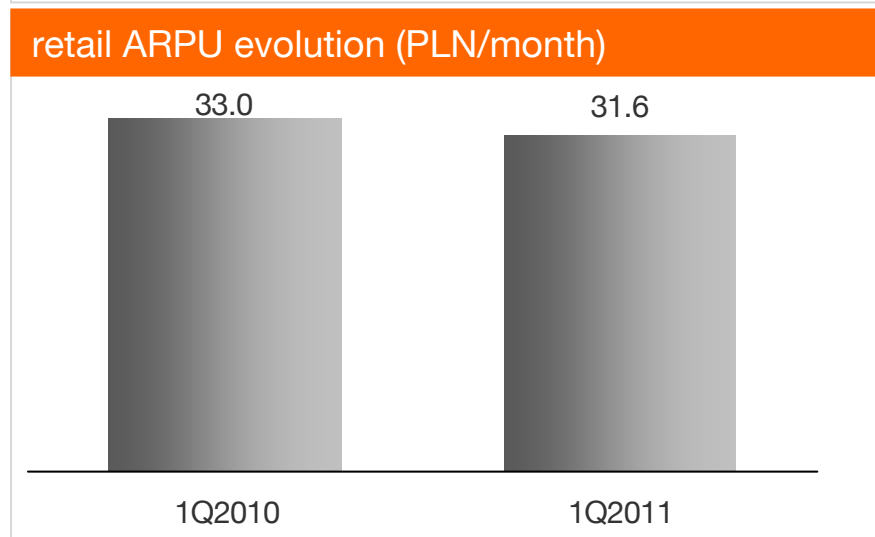
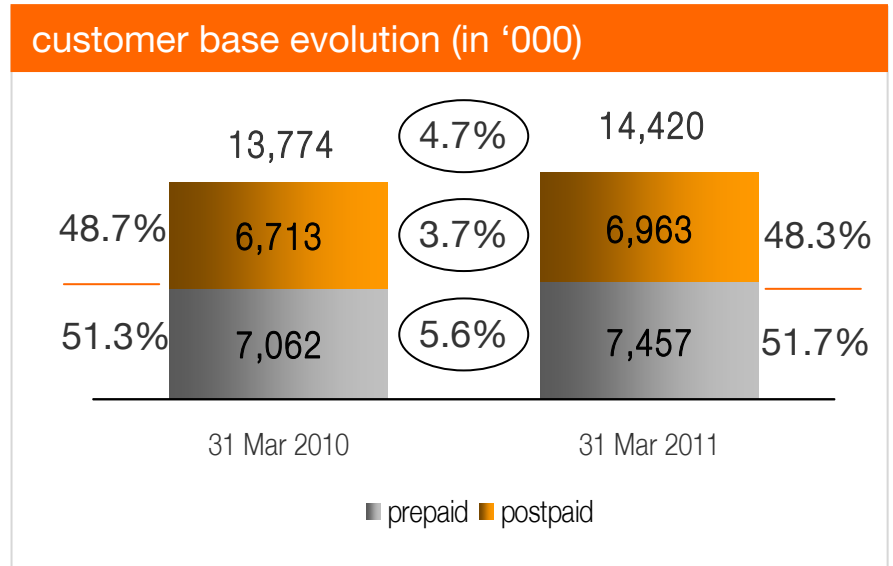
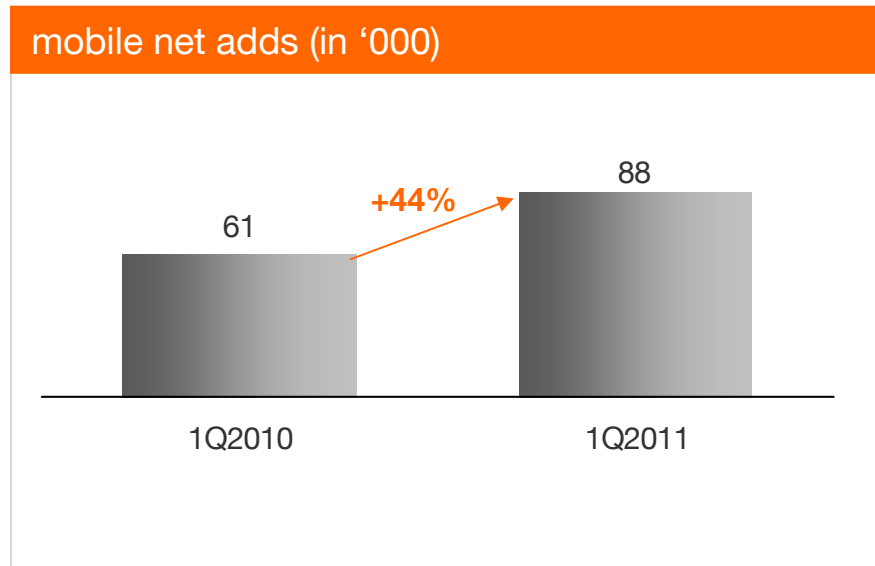
# mobile segment revenue growing by 4.4% excl. SMS MTR cut



## insight

- 2.2% revenue growth year-on-year:
  - due to growing customer base (+4.7% yoy)
  - despite PLN -40mn impact of the SMS MTR cut
- revenue up 4.4% yoy, excl. SMS MTR cut
- Orange maintained value market leadership
- 30% share of smartphones in post-paid sales

# mobile net additions well above 1Q 2010

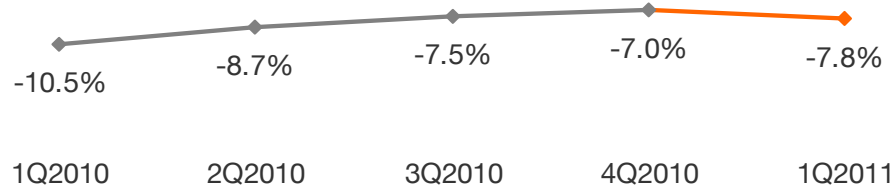


## insight

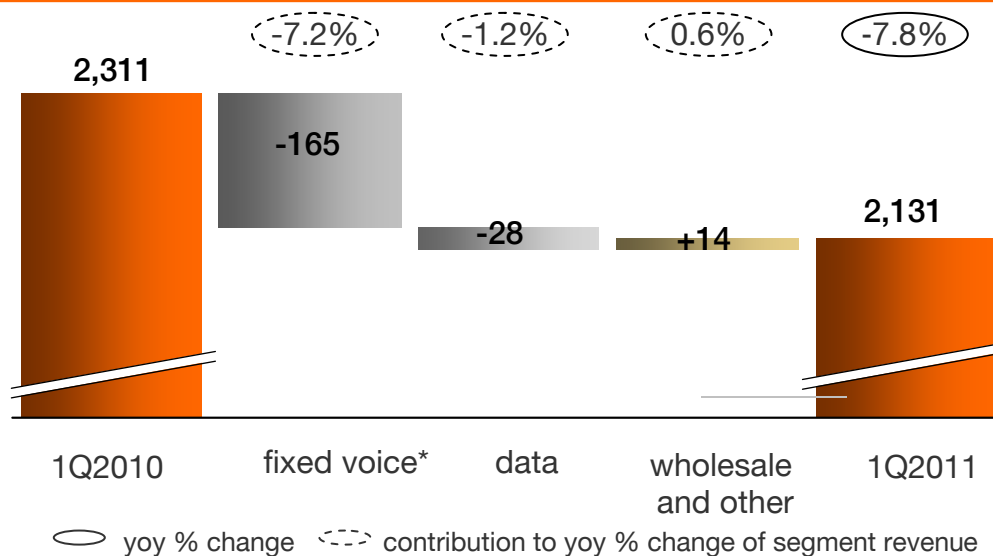
- net adds up by 44% since 1Q 2010
- customer base growth accelerated to 4.7% year-on-year
- resilient retail ARPU, despite price pressure
  - usage growing by 8.2% year-on-year
  - data ARPU up 19% since Q1 of last year

# stable trends in fixed segment in a low-sales broadband season

fixed segment revenue evolution y-o-y (in%)



fixed segment revenue evolution  
(segment statutory in PLN mn)

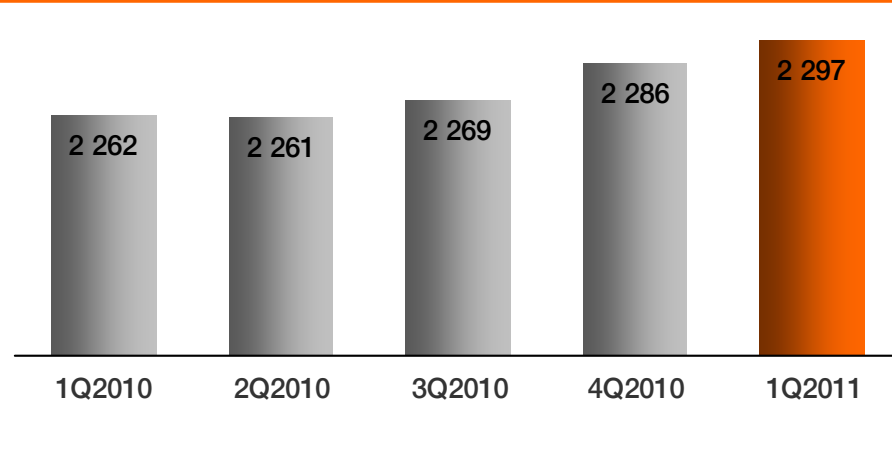


## insight

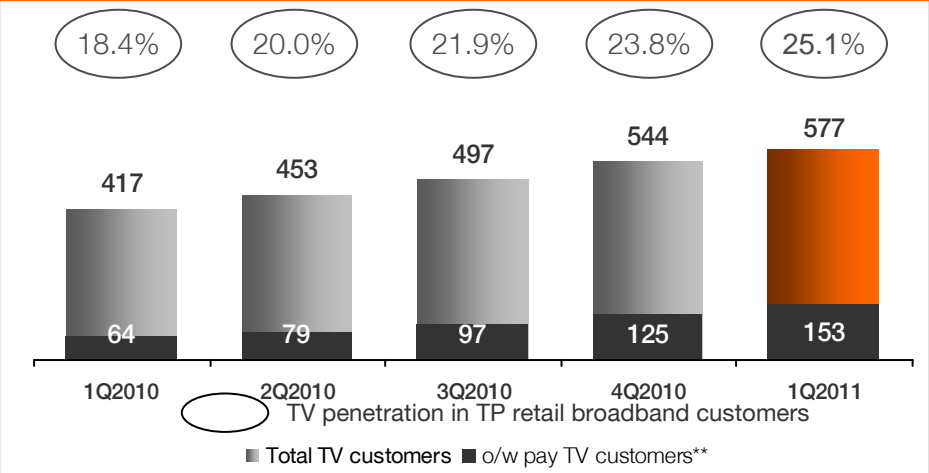
- revenue trends broadly comparable with previous quarters
- broadband base up by 35k year-on-year**
  - 3<sup>rd</sup> consecutive quarter of growth
  - 11,000 net additions in low-sales season,
  - 40Mb/s+ speed options and 'n' content to be launched in 2Q to boost future growth
- TV base approaching 580k subscribers**
  - >25% of broadband customers

# broadband growth confirmed, steady progress in TV

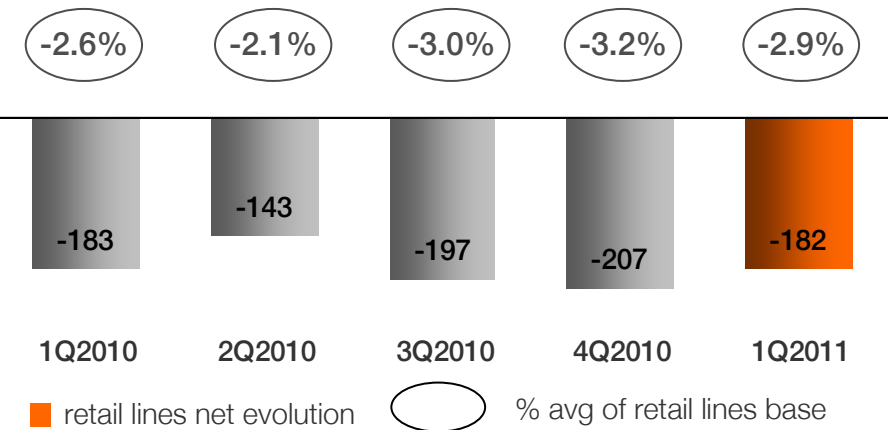
TP Group retail broadband accesses\* (in '000)



TV customer base evolution (in '000)



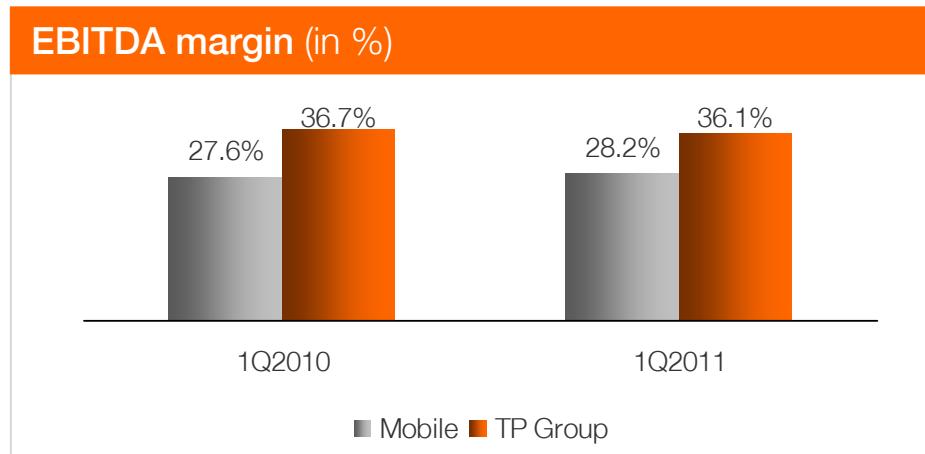
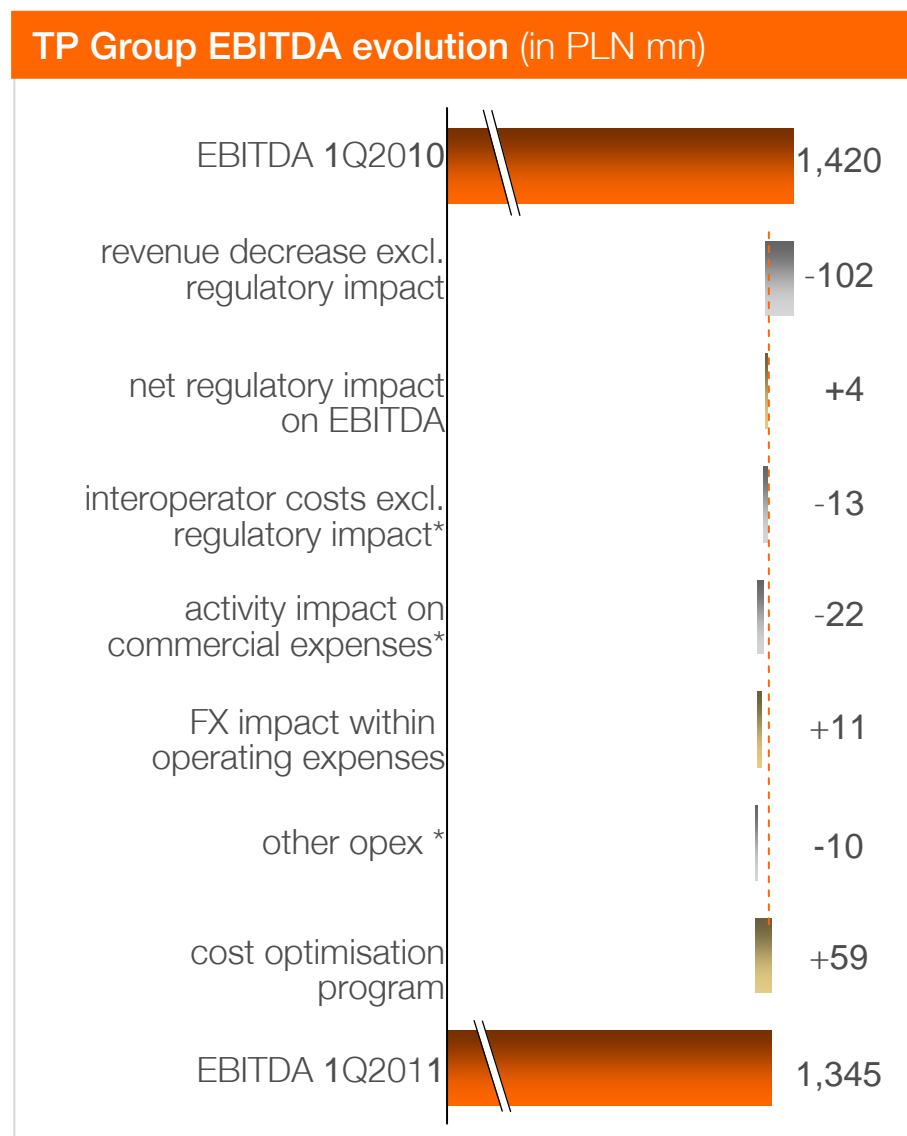
retail lines evolution (in '000)



## insight

- **broadband growth confirmed** with +11k in a low-sales season
  - net adds market share >10%
  - customer base up 36,000 since the inflection point
- **TV base exceeded 25% penetration in broadband**, growing customer loyalty
  - strong pay-TV growth maintained, +140% since 1Q2010
- **fixed line decrease well below 200,000**

# EBITDA margin as expected, thanks to higher margin in mobile

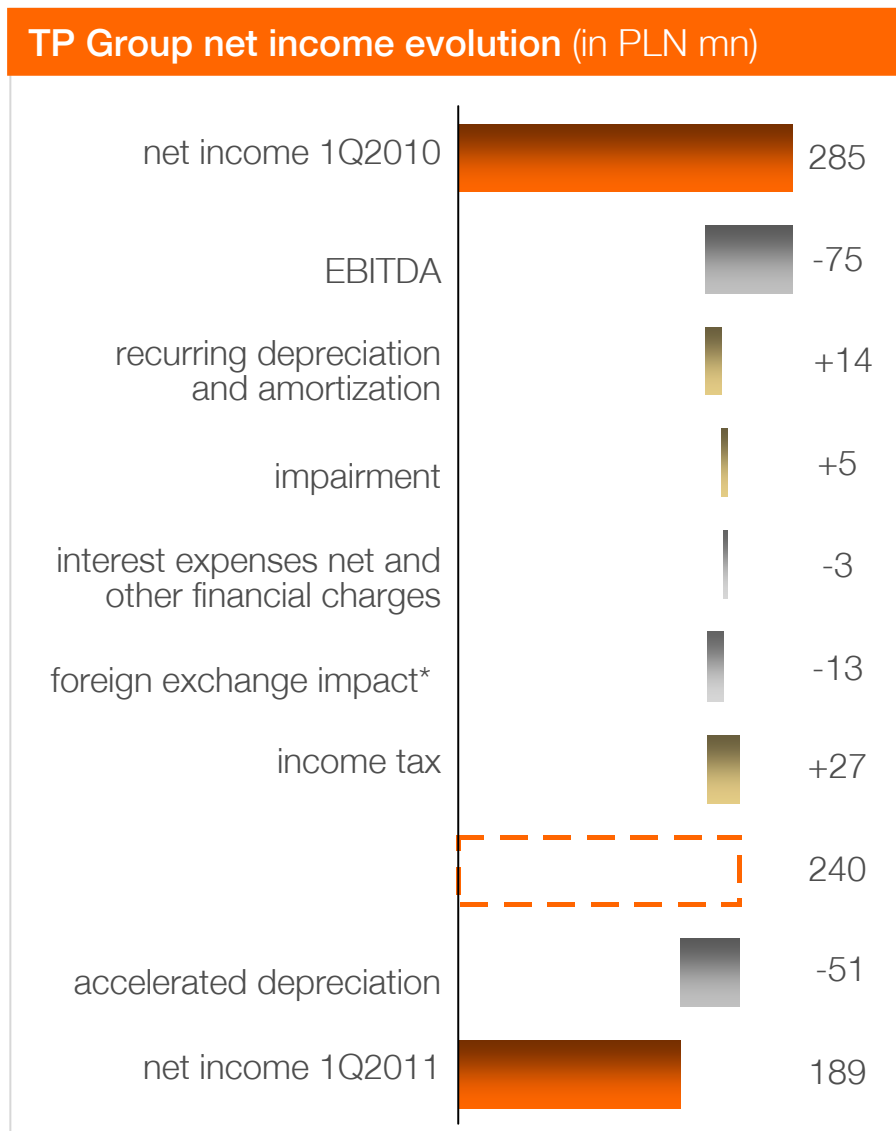


## insight

- Group EBITDA margin above 36% mark
- Mobile margin growth of 0.6pp, despite smartphones' pressure on commercial costs
- fixed revenue is the main drag on EBITDA
- growth of customer base and usage drives interconnect up
- as expected, no regulatory impact on EBITDA
- PLN 59mn cost savings drive total cost base down by 2.8% since last year



# net income down by PLN45mn, excl. accelerated depreciation



## insight

- 2011 net income affected by **PLN 51mn accelerated depreciation** linked to mobile network swap
- **PLN -13mn FX impact\*** on a volatile PLN market throughout 1Q
- **income tax down PLN 27mn**, with effective tax rate of 20.0%

## net free cash flow in line with full-year target

in million PLN	1Q2010	1Q2011	Change
net cash flow from operating activities before income tax paid and change in working capital	1,255	1,241	-1.1%
<i>o/w exchange rate effect on derivatives paid, net</i>	-55	-43	n/a
change in working capital	-104	162	n/a
CAPEX*	-200	-352	+76.0%
CAPEX payables	-420	-596	+41.9%
income tax paid	-67	-57	-14.9%
<b>net free cash flow (after tax paid)</b>	<b>464</b>	<b>398</b>	<b>-14.2%</b>
<i>as % of revenues</i>	12.0%	10.7%	-1.3 pts
sales of assets	12	5	-58.3%
other investing activities	-13	-3	-76.9%
<b>FCF before financing</b>	<b>463</b>	<b>400</b>	<b>-13.6%</b>

### insight

- excl. working capital and tax, **cash from operations on par versus last year**
- **capex outflows up by PLN 328mn** (capex and payables) since 1Q 2010
  - more payments for capex from 4Q 2010
  - faster capex execution in 1Q 2011
- **full year target reaffirmed for NCF**

# 3

## conclusions

Maciej Witucki

president of the board and CEO



# conclusions

- 1Q marked by positive developments

- positive commercial progress on a tough market,
- financials in line with full year objectives
- ‘green light’ for network sharing,
- sale of Emitel,

- proactive approach to market and results

- Orange’s response launched to counter competition in mobile market
- ‘fix-the-fixed’ program launched; new fixed voice tariffs to limit churn,
- cost savings will accelerate to make room for commercial costs and boost EBITDA

- our agenda for 2Q:

- deploying key elements to accelerate Broadband growth
  - launch of speed options >40Mb/s (VDSL)
  - launch of TV bundle with ‘n’ platform, to accompany new speeds
- agreement on details of the network sharing with Era
- closing the Emitel transaction

4

# Q&A session

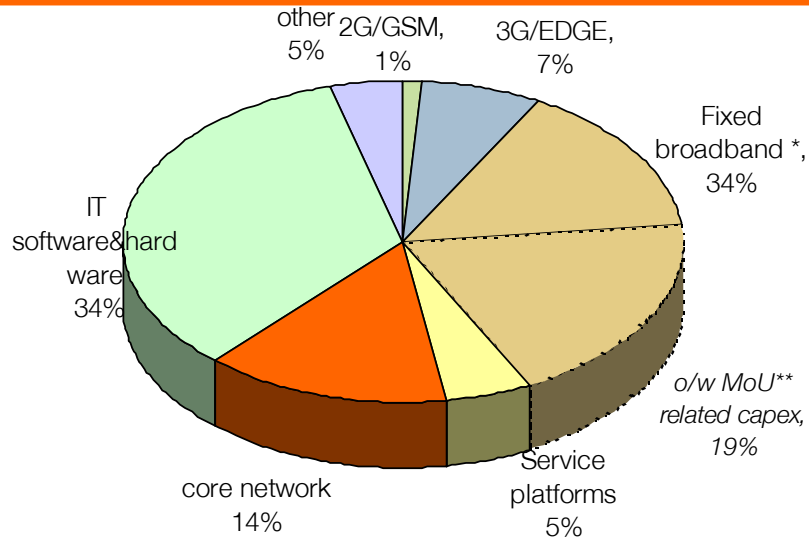


# 5 appendices



# capex up 75% year-on-year

## TP Group key investment areas in 1Q2011 (in %)

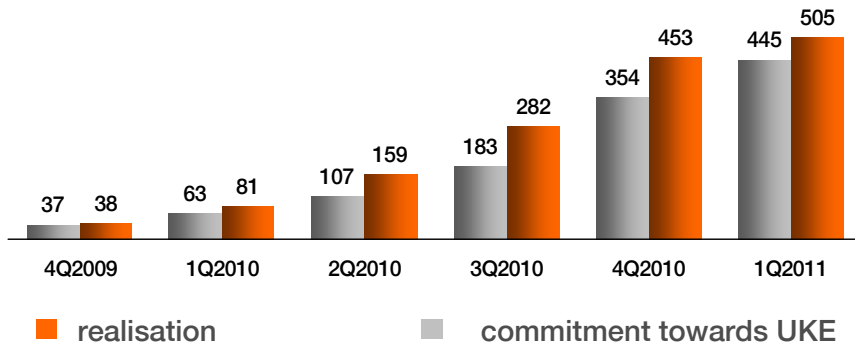


## insight

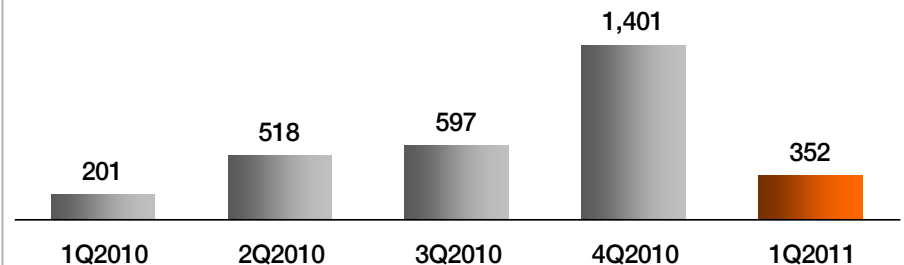
- capex up year-on-year thanks to faster execution of investment projects
- over 34% capex dedicated to fixed broadband
- commitments towards Regulator realised with a ~60,000 lines safety buffer

## UKE arrangement

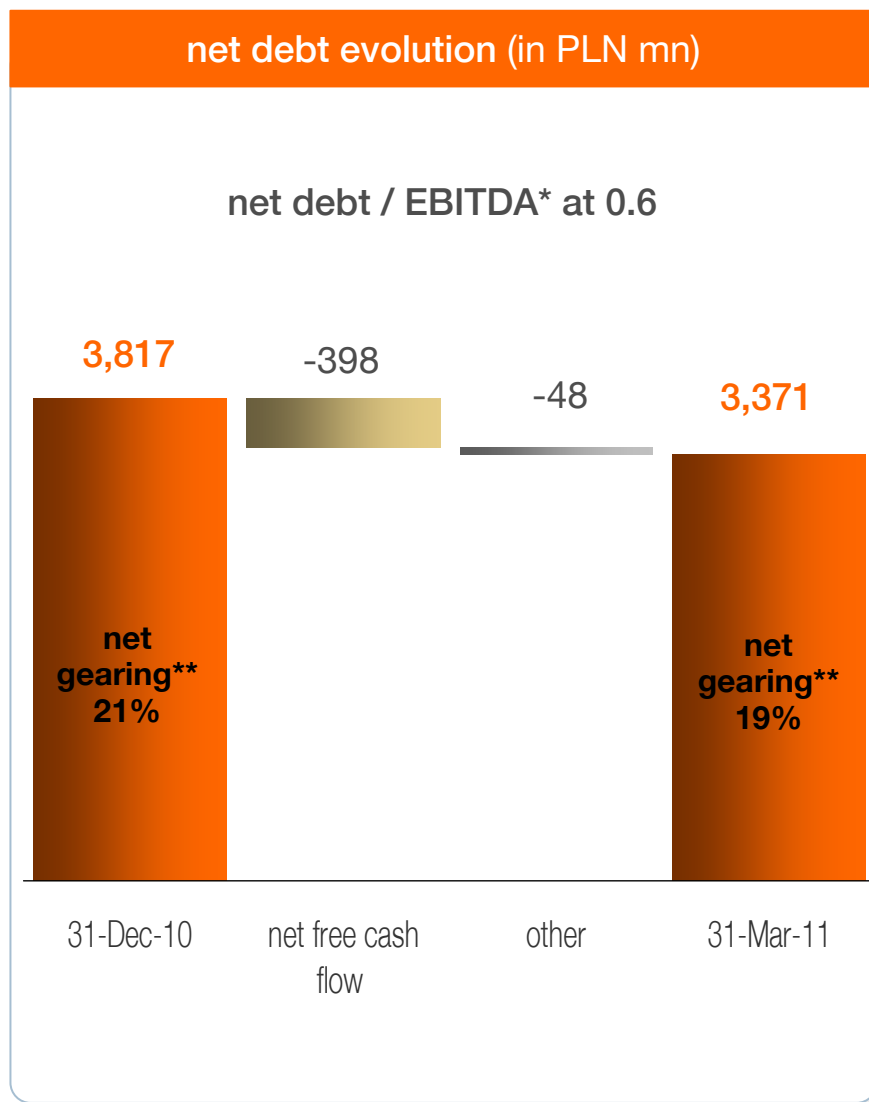
accumulated broadband production ('000 lines)



## TP Group capital expenditure evolution (in PLN mn)



# strong balance sheet maintained



## insight

- **available liquidity** position:
  - cash & equivalents at PLN 2.8 bn
  - unused credit lines at PLN 2.0 bn
- back-up facility at PLN 1.6 bn
- **effective hedging** policy
- **solid** credit rating
  - A3 / BBB+ with stable outlook
- PLN 2bn dividend to be paid on July 7<sup>th</sup>, 2011
- **net debt reduced by PLN 0.45 bn** since 2010



# appendices

## I. glossary

## glossary (1/3)

<b>ARPL</b>	Average Revenue per Line
<b>ARPU</b>	Average Revenue per User
<b>AUPU</b>	Average Usage per User
<b>BSA</b>	Bit Stream Agreement
<b>CATV</b>	Cable Television
<b>Catch-up</b>	A type of VoD where broadcasters make programming available for streaming
<b>CPE</b>	Customer-premises equipment
<b>CPS/CS</b>	Carriers Pre-Selection/ Carriers Selection
<b>DLD</b>	Domestic Long Distance Calls
<b>DSLAM</b>	Digital Subscriber Line Access Multiplexer
<b>DTH</b>	Direct To Home
<b>DVB-T</b>	Digital Video Broadcasting - Terrestrial
<b>DVB-H</b>	Digital Video Broadcast - Handheld
<b>EBITDA</b>	Operating income + depreciation and amortization + impairment of goodwill + impairment of non-current assets
<b>F2M</b>	Fixed to Mobile Calls
<b>FTE</b>	Full time equivalent
<b>FTTH</b>	Fiber To The Home

## glossary (2/3)

<b>HFC</b>	Hybrid Fibre Coax
<b>HSDPA</b>	High Speed Downlink Packet Access
<b>HSPA</b>	High Speed Packet Access
<b>ICT</b>	Information and Communication Technologies
<b>ILD</b>	International Calls
<b>IP TV</b>	TV over Internet Protocol
<b>IVR</b>	Interactive Voice Response
<b>LC</b>	Local Calls
<b>Liquidity Ratio</b>	Cash and unused credit lines divided by debt to be repaid in the next 18 months
<b>LLU</b>	Local Loop Unbundling
<b>LTE</b>	Long Term Evolution ( <i>3GPP 4G technology</i> )
<b>LTO</b>	Local Telecommunication Operator
<b>MoU wth UKE</b>	Memorandum of Understanding signed with UKE
<b>MTR</b>	Mobile Termination Rates
<b>MVNO</b>	Mobile Virtual Network Operator
<b>Net FCF</b>	Net Free Cash Flow = Net cash provided by Operating Activities – (CAPEX + CAPEX payables)
<b>Net gearing</b>	net gearing after hedging ratio = net debt after hedging / (net debt after hedging + shareholders' equity)

## glossary (3/3)

<b>NGA</b>	Next Generation Access
<b>NGN</b>	Next Generation Network
<b>POS</b>	Point-Of-Sale
<b>POTS</b>	Plain Old Telephone Service
<b>PVR</b>	Personal Video Recorder
<b>RIO</b>	Reference Interconnection Offer
<b>RLLO</b>	Reference Leased Line Offer
<b>RUO</b>	Reference Unbundling Offer
<b>SAC</b>	Subscriber Acquisition Costs
<b>SDI</b>	Permanent (Rapid) Access to Internet
<b>SMP</b>	Significant Market Power
<b>USO</b>	Universal Service Offer
<b>UKE</b>	Office of Electronic Communications - Regulator
<b>VAS</b>	Value Added Services
<b>VDSL</b>	Very High Speed Digital Subscriber Line
<b>VoIP</b>	Voice over Internet Protocol
<b>WLL</b>	Wireless Local Loop - a term for the use of a wireless communications, the "first mile"
<b>WLR</b>	Wholesale Line Rental